



SUPPORTING AUSTRALIANS AFFECTED BY DEPRESSION, ANXIETY AND SUICIDE, THROUGH AWARENESS, ADVOCACY, AND GIVING.

At Culture Map, giving back through charity is a core component of our philosophy.

This is why we are proud to invite you to Culture Blue Day (CBD), an event we will be running in partnership with leading non-profit supporting Australians suffering from anxiety and depression, **beyondblue**.

According to **beyondblue**, three million Australians are currently experiencing anxiety or depression. Every day, seven Australians take their own lives.

Because this is a tragedy that affects us all whether directly or indirectly, we felt compelled to continue promoting an event we have been running since 2012. Culture Blue Day is an initiative in support of **beyondblue** that generates awareness and seeks to reduce the stigma that can sometimes accompany issues of mental illness. We wanted to provide a forum for open discussion of the issue, and a channel through which interested parties could donate funds and make a real difference to the lives of people affected by depression, anxiety and suicide.



Where

Dockside, Darling Harbour:
Balcony Level, Cockle Bay Wharf



When

Fri, 27 May
from 6.30pm - 11.30pm



Hosts

Mike Whitney, Nathan Bracken
and Haley Bracken

ENTERTAINMENT

The Culture Blue Day event will be set to the magical backdrop of the world's largest festival of light, music and ideas, Vivid Sydney.

With four exclusive Vivid LIVE performances on rotation and in clear view throughout the evening, the beauty of this festival will be incorporated organically into our evening's program.

Further to this spectacular show of colours and lights, Culture

Blue Day will boast a number of entertainment acts throughout the evening. We will also have live and silent auctions, a wishing well, raffles, games, photo booth, and an online live auction for those unable to attend.

The event will additionally be promoted throughout beyondblue's and Culture Map's online and social media sites, meaning your memories of the evening will be available for viewing for months following the event.

MEET OUR HOSTS:



Mike Whitney

Australian television personality (Getaway, channel 9) and former cricketer, who played in 12 Tests and 38 ODIs.



Nathan Bracken

Former Australian cricketer, 2nd fastest player to reach 100 ODI wickets, successful entrepreneur, board member and charity ambassador.



Haley Bracken

Charity ambassador (Underdogs TV Anti Bullying, Ovarian Cancer Foundation, Yasminah's Gift of Hope & Life Education), 2011 Mrs. International Australia and 3rd runner-up Mrs. World Australia.

SPECIAL GUESTS:



Craig Stevens

Olympian, World Championship and Commonwealth Games medalists and is the 3rd fastest performer in the 1500-metre freestyle event all time by an Australian.



Du'aine Ladejo

Olympian and European Championships medalist, winning bronze (4x400m in Barcelona), silver (4x400m in Atlanta) and is the creator of the hit TV show Australia's Greatest Athlete.



Nigel Vagana

Former professional rugby league player and international representative for New Zealand and Samoa, and retired as the Kiwis' all-time top try-scorer.



Glen Ella

Former Australian Wallabies player and assistant coach, he was the head coach of the Australian Sevens team, IRB World Sevens Series as well as the Commonwealth Games.



TICKETING OPTIONS

Culture Blue Day offers a variety of ticketing options for interested parties. Tickets include the Dockside classic chef selection 3-course dinner & 4.5 hour beverage package valued at \$180.

Beyondblue Premium Tables

Table of 10: \$2,750
Individual Seat: \$275

Charity investment support includes excellent corporate and/or individual recognition.

Beyondblue Premium tables are in prime positions for the event.

Balcony access and prime positions for the Vivid Light show.

Company name & logo*** highlighted in event program and table centerpiece.

Company name & logo*** displayed on the following websites: Culture Map, Culture Blue Day & associated social media pages.

Social media*** mentions and highlights throughout the evening with personalised hastags*.

Chef selection of canapés' and drinks on arrival.

3 course meal with selected classic beverages available from 6.30pm – 11.00pm.

A fabulous evening on offer while supporting the amazing *beyondblue* charity.

ORDER NOW

Royal Blue Platinum Table

Table of 10: \$3,750
(strictly limited)

Charity investment support includes excellent corporate and/or individual recognition.

Designated special celebrity / personality will host the table for the evening.

Photos with host, digital copy provided, A3 photo signed and framed**

Individual photo opportunity with host and digital copies available upon request.

Royal Blue Platinum tables are in prime positions for the event.

Exclusive balcony area reserved with prime positions for the Vivid Light show.

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Culture Blue Standard Tables

Table of 10: \$1,750
Individual Seat: \$175

Charitable initiatives and support are fully tax-deductible donations.

Event investment includes Vivid Light 2016, lots of cool entertainment & plenty of fun activities.

Awesome prizes and items for silent, live & online auctions.

Social media photo-booth fun.

Chef selection of canapés' and drinks on arrival.

3 course meal with selected classic beverages available from 6.30pm – 11.00pm.

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To ensure your attendance at the event, please email the completed booking form to: info@culturemap.com.au

*Royal Blue Platinum tables are strictly limited. Details of allocated celebrity / personality host will be provided 2 weeks prior to the event.

**Signed and framed A3 photos for Royal Blue Platinum tables will couriered to the provided business address within 30 days.

***Company name and logo display along with social media mentions is only available for full table booking.



THE REPUBLIK

URBAN UA AGENT



DOCKSIDE GROUP

VIVID LIGHT MUSIC & IDEAS

CULTURE BLUE DAY FEATURING VIVID LIGHT 2016

Friday, 27 May 2016, Dockside, Darling Harbour: Balcony Level, Cockle Bay Wharf
Dress Code: Formal Black-Tie (a touch of blue is encouraged)

BOOKING DETAILS

Name	<input type="text"/>	Company	<input type="text"/>		
Postal Address	<input type="text"/>				
Suburb	<input type="text"/>	State	<input type="text"/>	Postcode	<input type="text"/>
Telephone	<input type="text"/>	Email	<input type="text"/>		

BOOKING OPTIONS

Culture Blue Day offers a variety of ticketing options for interested parties. Tickets include the Dockside classic chef selection 3-course dinner & 4.5 hour beverage package valued at \$180.

ROYAL BLUE PLATINUM: excellent corporate and/or individual recognition, designated celebrity / personality host, prime position for the event, company logo highlighted on program & table centerpiece, personalised social media hashtag and exclusive balcony area reserved for the Vivid Light show.

Table of Ten (10) + Celebrity / Personality Host - \$3,750

BEYONDBLUE PREMIUM: excellent corporate and/or individual recognition, company logo highlighted on program & table centerpiece, personalised social media hashtag and balcony access for the Vivid Light show.

Table of Ten (10) @ \$2,750

Individual Seat - \$275

CULTURE BLUE STANDARD: include entertainment & access to Vivid Light show.

Table of Ten (10) @ \$1,750

Individual Seat @ \$175

TOTAL PAYMENT AMOUNT: \$

PAYMENT DETAILS

Direct Deposit:

ACCOUNT NAME: Culture Map Pty Ltd
ACCOUNT NO: 401 193 181
BSB: 012 266

Credit Card: (A surcharge of 3.0% applies to all credit card payments)

Visa MasterCard American Express

Name on Card Expiry

I hereby authorise Culture Map Pty Ltd to charge my credit card with the amount stated above.

Signature:

